

A BRIEF INTRODUCTION



KESHAV JEEV-VAN FOUNDATION

*Restoring Nature.
Protecting Biodiversity.
Creating Space for Every Life.*

Section 8 Company

Environment & Animal Welfare

ISO 9001:2015

Jaipur, Rajasthan, India



WHO WE ARE

Nature is not somewhere we visit. It is the system we belong to.

The **Keshav Jeev-Van Foundation** (KJVf) is a Section 8 organisation from Jaipur working for conservation, biodiversity, ecological restoration and animal welfare, and for cities, gardens and communities that leave room for every kind of life. We go beyond planting trees: our core work is restoring degraded land and creating habitat where native life can return.

WHAT'S IN A NAME

Keshav

The inspiration behind the work: compassion, service and care for all forms of life.

Jeev

Living beings of every kind: humans, animals, birds, insects and the countless small lives between.

Van

Forests, habitats and ecosystems: the living environment that holds biodiversity together.



Together, the name carries one idea:

a living relationship between people, wildlife and nature.

— OUR APPROACH

From plantation to restoration.

Planting a tree is a beginning. Creating an ecosystem is the larger goal. A tree is a nest for a bird, a meal for a pollinator, shade for a street and a guardian for the soil. A pond is home to fish, frogs, insects and the people who depend on it. So we look at **connections**, not isolated acts.

FIVE THINGS WE DO



Conserve

Protect biodiversity, habitats and natural resources.



Restore

Help degraded landscapes and habitats recover.



Educate

Make learning about nature hands-on and unforgettable.



Coexist

Make peaceful living with wildlife the everyday norm.



Connect

Bring citizens, students, experts and institutions together.

OUR COMPASS

Observe



Understand



Restore



Protect



Coexist

First see what is there. Then learn how it lives. Then heal what is damaged, guard what remains, and build spaces where every species belongs.

— OUR CORE WORK

Restoring land. Creating habitat.



Ecological restoration

Native vegetation, ecological plantation and the recovery of degraded land, aiming for living ecosystems rather than one-day plantations.



Native plants and urban biodiversity

Pollinator- and bird-friendly local planting that makes cities and campuses ecologically meaningful.



Habitat creation

Biodiversity zones, nesting and feeding places, shelter and water where birds, insects and small wildlife can live and return.



Soil and ecological health

Composting, organic matter and soil care, because healthy soil leads to healthy plants, habitats and biodiversity.



Water and natural ecosystems

Natural water systems, the vegetation around them and traditional water structures that sustain wildlife.



Animal welfare and coexistence

Humane care, responsible adoption and the wisdom to know when wildlife needs help or simply space.

A garden can become a small habitat. A terrace can support pollinators, and a single native tree can support dozens of organisms.

— IN PRACTICE

How a restoration project unfolds.



Read the land

We begin by observing what already lives on the site: its soil, water, plants, birds and insects.



Choose native species

Locally suited trees, shrubs and grasses go in, because native plants support the widest web of life.



Heal soil and water

Organic matter, composting and care for water sources prepare the ground for roots, fungi and microorganisms.



Create habitat

Biodiversity zones, nesting and feeding places, shelter and water for birds, insects and small wildlife.



Let nature lead

We support natural regeneration, reduce unnecessary disturbance and return to watch the ecosystem recover.

WHAT SUCCESS LOOKS LIKE

A native tree full of birdsong. Soil alive with organisms. A pond with frogs and insects. A neighbourhood that notices.



SUPPORTING PROGRAMMES

Sharing the work: walks, schools and stories.

Beside the field work, KJVf runs programmes that help more people see, understand and join in the restoration of the living world.

Biodiversity walks

Guided nature and forest walks to identify flora and fauna and understand how they depend on one another.

School and student programmes

Nature quizzes, identification games, biodiversity-park visits and field learning.

Expert interactions

Conservationists, foresters and practitioners answer what textbooks cannot.

Documentary and field stories

Films that document people and organisations restoring nature on the ground.

Talk shows and conversations

Experts, students and field practitioners discuss real issues and practical solutions.

The Biodiversity Circle

A community of people who notice, understand and care for the living world around them.

Nature itself can become a classroom.



— HOW WE THINK

Understand deeply. Care genuinely. Act wisely.

NATURE

Protect and restore forests, native plants, soil, water and habitats.



LIFE

Protect animals, birds, pollinators and urban wildlife; make coexistence normal.



PEOPLE

Educate and involve students, citizens, volunteers, experts and institutions.

OUR SPIRIT



Love before criticism



Understanding before judgement



Service before recognition



Harmony before hostility



*We do not want to create enemies for the environment. We want to create **more people who care about it.***

Secular, inclusive and open to all: every faith, belief, caste, community and background is welcome.



— THE LARGER DREAM

Keshav Van: where conservation can be seen, felt and understood.

Our long-term vision is a living landscape of native vegetation, wildlife habitat and open-air classrooms: a place to observe biodiversity, understand restoration and learn respect for wildlife first-hand. Beyond it, we imagine ecological centres that work as demonstration sites and **living laboratories for coexistence**.

BETTER TOGETHER

A forest department brings expertise, a scientist knowledge, a school young minds, a community local wisdom, a business resources. When these strengths meet, conservation becomes possible.

Schools

Colleges and universities

Forest and wildlife departments

NGOs

Research institutions

Conservation practitioners

Corporates

Community groups

“

We do not protect nature because it belongs to us. We protect it because we belong to it.

AWARENESS · UNDERSTANDING · WISDOM · ACTION
COMPASSION · RESTORATION · HARMONY



THE FOUNDATION

A registered, purpose-driven non-profit.

KJVF is a **Section 8 company** under the Companies Act, 2013. Under its licence, any surplus is applied only to the Foundation's objects and no dividend is paid to members, so the work always comes first.

Legal form	Section 8 company (non-profit)
Focus	Environment conservation, biodiversity restoration and animal welfare
Section 8 Licence	No. 174318, Registrar of Companies, CRC Manesar
NGO DARPAN ID	RJ/2025/0867569 (NITI Aayog)
Quality standard	ISO 9001:2015, valid until 25 Feb 2029
Registered office	Plot No. 62, Indravihar, Chak Getor, Sanganer Bazar, Sanganer, Jaipur 302029, Rajasthan

WHAT WE HELP WITH

Native tree plantation, ecological restoration, habitat creation, protection of animals, green spaces and recovery of degraded land, supported by awareness programmes and community engagement.

HOW YOU CAN BE PART OF IT



Schools and colleges

Nature programmes, walks and expert sessions for students.



Institutions and companies

Restoration projects, documentation and shared learning.



Citizens and volunteers

Join walks, the Biodiversity Circle and local conservation work.



Keshav Jeev-Van Foundation

Environment & Animal Welfare Organization

JOIN US

Walk with us.

Student, school, institution, volunteer, or simply someone who looks closely at the world: there is a place for you here. Follow, join, watch or support.

Instagram

@kjvf_org



YouTube

@kjvf_org



WhatsApp

Join our community



Website

kjvf.org



Donate

Tap to pay with any UPI app | 8385050621@hdfc



GET IN TOUCH

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SUPPORT THE WORK

Help a habitat grow.

Your contribution supports native plantation, habitat restoration, nature education and compassion for animals. Small acts, repeated by many hands, are how ecosystems recover.

SCAN TO DONATE



Keshav Jeev-Van Foundation

UPI ID

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Tap here to pay via UPI

Works with Google Pay, PhonePe, Paytm, BHIM and any UPI app

Thank you for protecting what protects us.